

Content Workshop for Social Media

Pawut Satitsuksanoh

???

- ~~Selecting right message in the right channel~~
- ~~Basics Social Media~~
- Story telling
 - ~~Message~~
 - ~~Video~~
 - Picture/Photograph

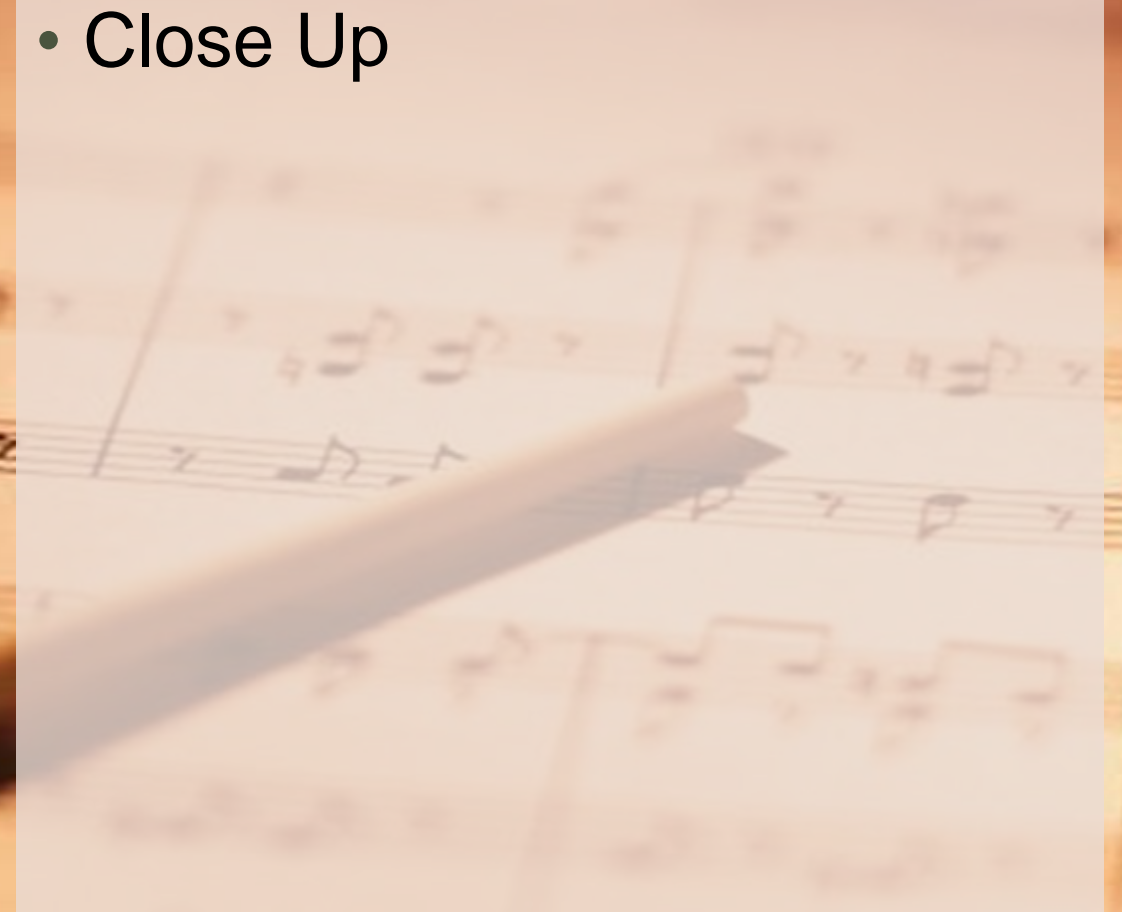
Taking Photos

- Equipment
 - Camera
 - Lens
 - Speedlight
 - Memory Cards
 - Tripod
 - Etc.
- Tips/Techniques

Portrait Photography



- Close Up



Portrait Photography

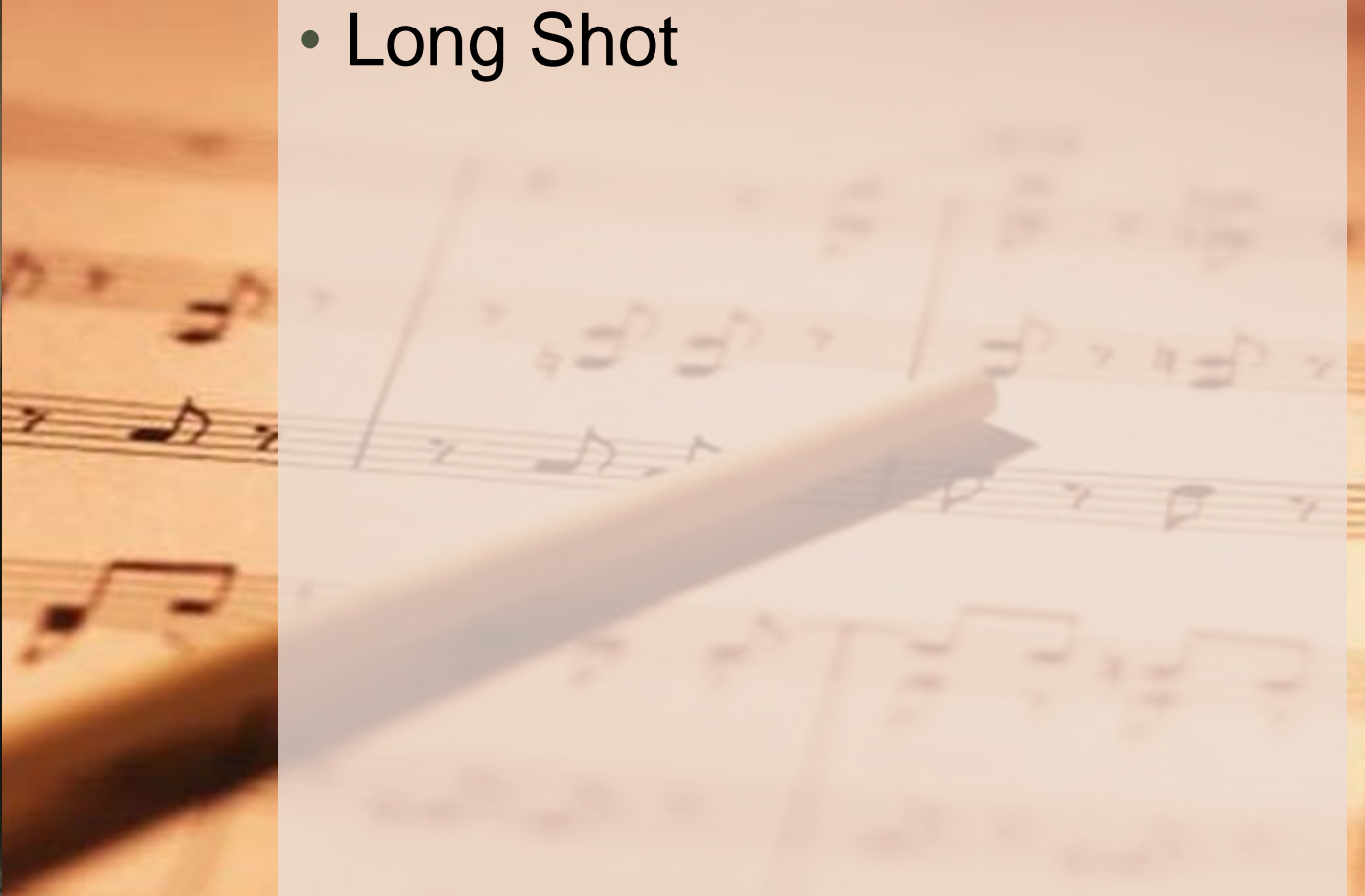
- Medium Shot



Portrait Photography



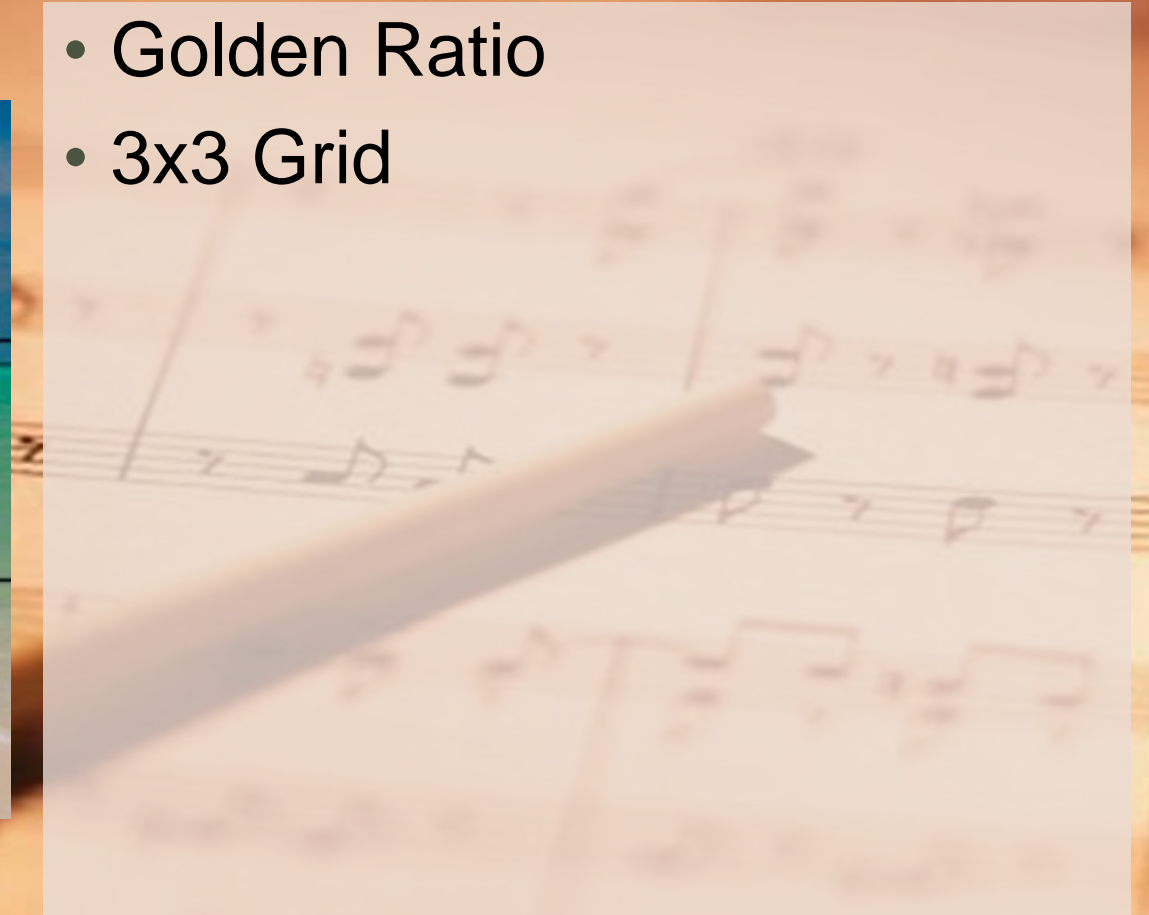
- Long Shot



Rules of Thirds



- Golden Ratio
- 3x3 Grid



Rules of Thirds

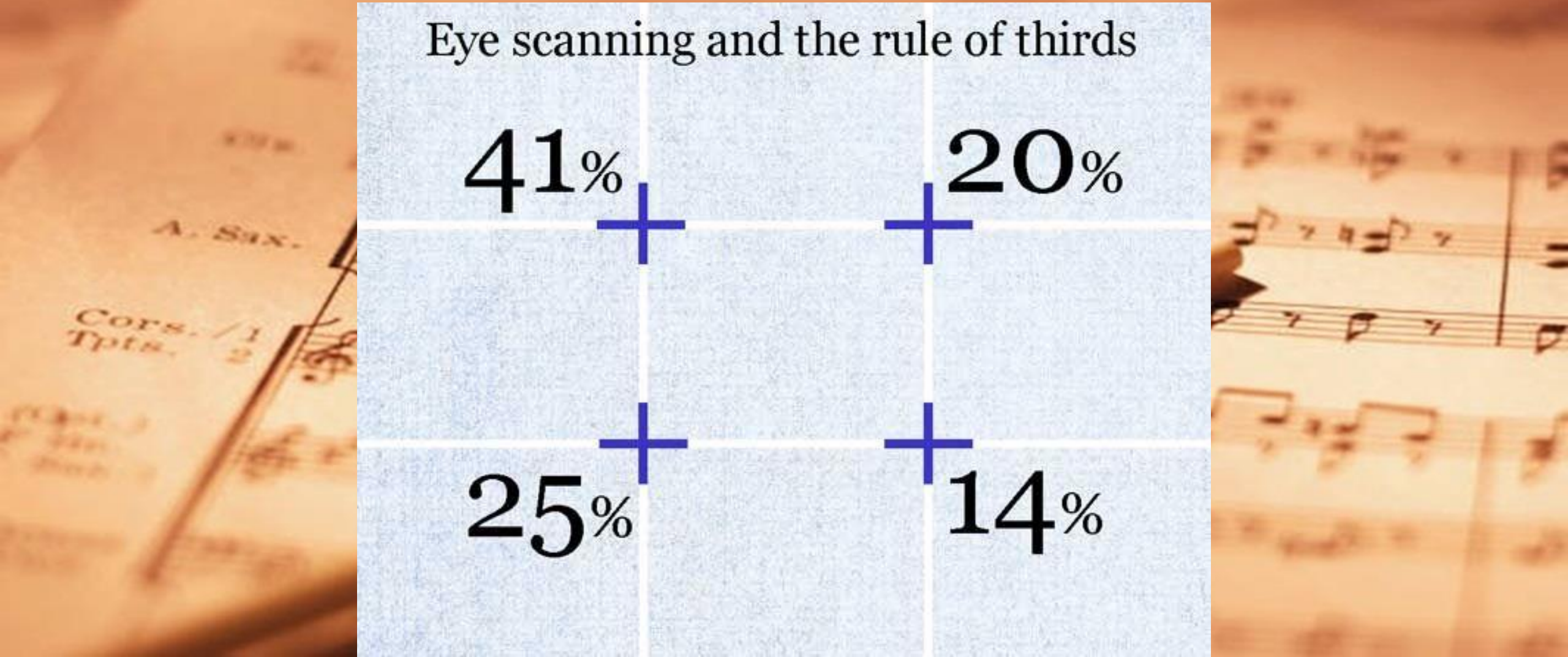
Eye scanning and the rule of thirds

41%

20%

25%

14%

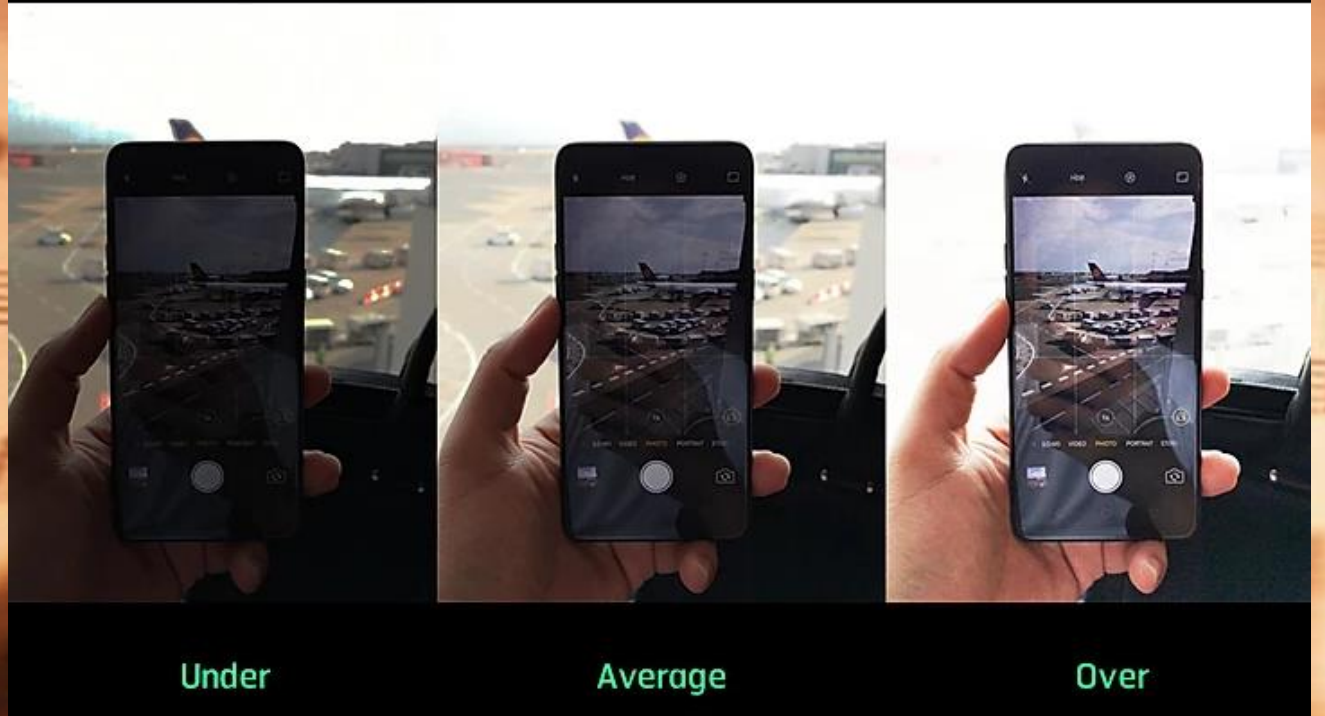


Use HDR

- High Dynamic Range



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Tips

- Make sure that camera lens is clear before taking a photo
- Good compositions
 - Rule of Thirds
 - Background/Foreground
- Mobile phone lens = wide lens
 - Distortion
- Hand stability
- Turn HDR feature on