Closing

Annual Seminar 2003

Remarks

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Mar 26, 2003
Conference Center , Assumption University

Areas of Concentration

- Business Education
- Information Technology Education
- Languages for Business
- Internationalization
- Professional Ethics

Three kinds of demand

- Demand for *more*,

- Demand for *different*,

- Demand for *better* education.

Three Phases of Development

Phase I : Stabilization

Phase II : Raising the Bar of Quality

Phase III: Attaining Excellence

Phase I : Stabilization

Every aspect of the university life will be put in its proper perspectives

- Policies and practices must be in place
- Standards must also be set
- Perfect what have been established
- Consolidate our effort
- Strengthen the foundation
- Complete the unfinished projects
- Qualified lecturer will be in every class

Phase II : Raising the Bar of Quality

- Human Resources development --- first priority
- Supporting facilities -- appropriately maintained and acquired
- Excellent services provided
- Ready for changes
- Management --- monitored and improved
- MIS -- to be established and sustained
- Set direction for research and its promotion

Phase III : Attaining Excellence

- International standards
- Create esprit de corps
- Imbue with the spirit of the founder
- Able to respond and adapt to changes
- Attain sustainable development and progress
- Search for New Venture

Means to attain these goals

- Focus on personnel
- Management system
- QA
- MIS
- Review every aspect of the University

Principles to follow

- Will

- Competency

- Imagination

Operating Principles

- Dare to dream (share our dream)

- Dare to do

- Dare to be different

How to attain excellence

Qualified Personnel

+

Quality Services

+

Coping with Changes

+

Be Innovative

Definition of a Qualified Lecturer

- Competent

(subject matters+ teaching profession)

- Caring and sacrificing

Code of Professional Ethics

A lecturer has a duty to understand and abide by all Rules of conduct which are prescribed in the Code of Professional Ethics of Assumption University.

1. In the conduct of professional activities, a lecturer shall not engage in any act of omission of a dishonest, deceitful, or fraudulent nature.

2. A lecturer shall not allow the pursuit of financial gain or other personal benefit to interfere with the exercise of sound professional judgement and practices.

3. A lecturer will be subject to disciplinary action for the violation of any law or regulation, to the extent that such violation suggests the likelihood of professional misconduct in the future.

4. A lecturer shall competently and consistently discharge one's duties.

5. A lecturer shall support efforts to effect such improvements in teaching and learning, doing research, rendering services to the public, supporting and promoting Thai tradition and culture, and other operations as quality assurance, good governance, planning to improve overall efficiency and effectiveness in the functioning of the university.

6. A lecturer shall support policies and practices of the university which provide individual lecturers with ample opportunities for advancement and to keep uptodate for professional competence and achievement.

7. A lecturer shall support the development, improvement, and enforcement of such regulations, and codes as will foster competence and ethical conduct on the part of all lecturers for the benefit of the students.

8. A lecturer shall not withhold information or assistance officially requested by appropriate regulatory authorities who are investigating or prosecuting any alleged violation of the regulations governing conduct of others.

Community of the Brothers

Bro. Anupatt Petchara-Yuttachai

Bro. Bancha Saenghiran

Bro. Loechai Lavasut

Bro. Philippe Guimont

Bro. Prathip M. Komolmas

Bro. Siriroj Viriyasirimongkol

Bro. Vinai Viriyavidhayawongs

Bro. Visith Srivichairatana

University Administrators

President Emeritus :

Rev.Bro.Prathip M. Komolmas

President :

Rev.Bro.Bancha Saenghiran

Vice Presidents :

Rev.Bro.Anupatt P. Yuttachai

Rev.Bro.Visith Srivichairatana

Rev.Bro.Loechai Lavasut

Prof.Dr.Srisakdi Charmonman

Dr.Chavalit Meennuch

Deputy Vice Presidents

Dr. Vindhai Cocracul

Dr. Sompit Porsutyaruk

Mr. Bancha Skuldee

Top Management

1. President Emeritus
2. President
3. Vice President for Academic Affairs
4. Vice President for Student Affairs
5. Vice President for Financial Affairs
6. Vice President for Information Technology
7. Vice President for Administrative Affairs

Deans : Undergraduate Schools

Architecture	: A.Pisit Viriyavadhana
Arts	: Dr.Pimporn Chandee
Biotechnology	: Dr.Churdchai Cheowtirakul
Communication Arts	: A.Chalit Limpanavech
Engineering	: Dr.Sudhiporn Patumtaewapibal
Law	: Assoc.Prof.Pornchai Soonthornpan
Management	: Dr.Cherdpong Sibunruang
Nursing Science	: Dr.Nanthaphan Chinlumprasert
Risk Management and Industrial Services	: A.Bancha Theerasatiankul
Science and Technology	: Asst.Prof.Supavadee Nontakao

Deans : Graduate School

Business
: *Rev.Bro.Vinai Viriyavidhayavongs*

Computer Information Systems (Ph.D. Program)
: *Asst.Prof.Dr.Vichit Avatchanakorn*

Computer and Engineering Management (Ph.D. Program)
:   -

Computer Information Systems (M.S. Program)
: *Air Marshal Dr.Chulit Meesajjee*

Computer and Engineering Management (M.S. Program)
: *Dr.Chamnong Jungthirapanich*

Deans : Graduate School (cont.)

Counseling Psychology
: *Dr.Dolores De Leon*

Education
: *Assoc.Prof.Dr. Methi Pilanthananond*

Internet and E-Commerce Technology
: *Rear Admiral Prasart Sribhadung*

Philosophy and Region
: *Asst.Prof.Dr.Warayuth Sriwarakuel*

Academic Committees :

- University Council
- Faculty Senate
- Academic Senate
- Academic Committee
- Department Committee

Quality Audit & Assessment

- External

- Internal

Committees Involved

- ONESQA
- MUA
- University
- Faculty
- Department

New Programs Offered

1. Bachelor of Arts Program in Music Business

2. Master of Science Program in Food Biotechnology

3. Master of Science Program in Software Engineering

4. Master of Laws Program in Public Law

5. Doctor of Philosophy in Food Biotechnology

6. Doctor of Philosophy in Information Technology

7. Doctor of Management in Change Leadership and Management