

“Charting the Future for AU Golden Jubilee”

by

Bro. Bancha Saenghiran

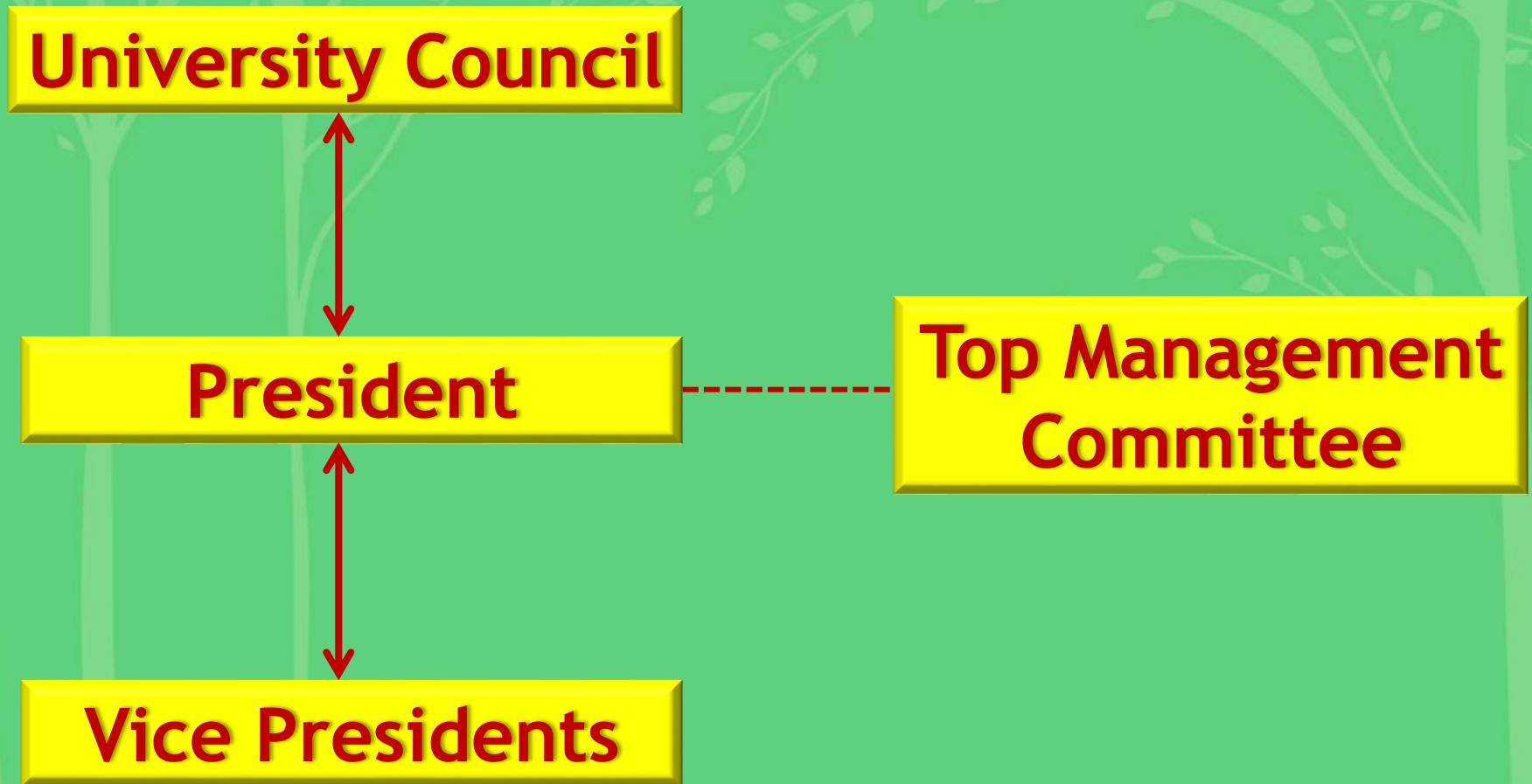
Annual Faculty Seminar 2014

John XXIII Conference Center, Suvarnabhumi Campus

August 14, 2014

Closing Remarks

Administrative Structure



The University Council Members

1.	Dr. Chumpol	Pornprapa	Advisor
2.	Rev.Bro. Surasit	Sukchai	President
3.	Prof.Dr. Narasri	Vaivanijkul	Vice President
4.	Assoc.Prof.Dr. Naris	Chaiyasoot	Committee
5.	Rev.Bro.Dr. Bancha	Saenghiran	Committee
6.	Rev.Bro.Dr. Prathip	Martin Komolmas	Committee
7.	Asst.Prof.Dr. Prasang	Mongkonsiri	Committee
8.	Mr. Plengsakdi	Prakaspesat	Committee
9.	Mr. Pichai	Chunhavajira	Committee
10.	Rev.Bro. Meesak	Wongprachanukul	Committee

The University Council Members

11.	Rev.Bro. Viriya	Chandavarodom	Committee
12.	Rev.Bro. Visith	Srivichairatana	Committee
13.	Prof.Dr. Sermsak	Wisalaporn	Committee
14.	Dr. Sombat	Suwanpitak	Committee
15.	Dr. Sompit	Porsutyaruk	Committee
16.	Dr. Sudhiporn	Patumtaewapibal	Committee
17.	Mr. Suthep	Lauhawatana	Committee
18.	Dr. Udom	Hongchatikul	Committee
19.	Dr. Chavalit	Meennuch	Secretary

Top Management Committee

1.	Rev.Bro.Dr. Bancha	Saenghiran	Chairman
2.	Dr. Chavalit	Meennuch	Member
3.	Rev.Bro.Dr. Amnuay	Yoonprayong	Member
4.	Dr. Sompit	Porsutyaruk	Member
5.	Dr. Kamol	Kitsawad	Member
6.	Dr. Vindhai	Cocracul	Member
7.	Mr. Sompol	Na-Songkhla	Member
8.	Dr. Kittti	Phothikitti	Member
9.	Dr. Krisana	Kitcharoen	Member and Secretary
10.	Ms. Nathiya	Wongchanwuth	Assistant Secretary

Quality Assurance Executive Committee for Academic Units

1.	Dr. Sompit	Porsutyaruk	Chairman
2.	Asst.Prof.Dr. Supavadee	Nontakao	Vice Chairman
3.	Asst.Prof.Dr. Warayuth	Sriwarakuel	Member
4.	Asst.Prof.Dr. Nanthaphan	Chinlumprasert	Member
5.	Asst.Prof.Dr. Wanaisa	Krasaekoopt	Member
6.	Dr. Chayada	Thanavisuth	Member
7.	Assoc.Prof.Dr. Chitapa	Ketavan	Member
8.	Asst.Prof.Dr. Kittiphan	Techakittiroj	Member
9.	Dr. Mayuree	Aryupong	Member
10.	Dr. Yupawadee	Laoledchai	Member and Secretary
11.	Dr. Laura M.	Brahmakasikara	Assistant Secretary

The University Uniqueness and Identity Support Committee

1.	Rev.Bro.Dr. Bancha	Saenghiran	Advisor
2.	Rev.Bro.Dr. Amnuay	Yoonprayong	Advisor
3.	Asst.Prof.Dr. Warayuth	Sriwarakuel	Chairman
4.	Dr. Vindhai	Cocracul	Member
5.	Mr. Bancha	Skuldee	Member
6.	Mr. Sorana	Arunrat	Member
7.	Dr. Charn	Mayot	Member
8.	Dr. Tussanai	Parthornratt	Member
9.	Dr. Ing-Wei	Huang	Member
10.	Dr. Punnaluck	Satanasavapak	Member
11.	Mr. Annop	Peungchuer	Member
12.	Ms. Siriporn	Kiatpapan	Member and Secretary
13.	Ms. Benhyahthip	Aungkoonwatthana	Member and Assistant Secretary

Strategic Planning Committee

1.	Dr. Chavalit	Meennuch	Chairman
2.	Dr. Sompit	Porsutyaruk	Vice Chairman
3.	Dr. Kamol	Kitsawad	Member
4.	Dr. Vindhai	Cocracul	Member
5.	Asst.Prof.Dr. Supavadee	Nontakao	Member
6.	Dr. Soonthorn	Pibulcharoensit	Member
7.	Asst.Prof.Dr. Warayuth	Sriwarakuel	Member
8.	Dr. Sangob	Laksana	Member
9.	Assoc.Prof.Dr. Chitapa	Ketavan	Member
10.	Dr. Chayada	Thanavisuth	Member
11.	Asst.Prof.Dr. Nanthaphan	Chinlumprasert	Member
12.	Assoc.Prof.Dr. Nitichan	Pleumarom	Member
13.	Dr. Yupawadee	Laoledchai	Member and Secretary
14.	Ms. Rattanaporn	Nokyu	Assistant Secretary

The University Special Affairs Management Committee

- | | | | |
|----|---------------------|-----------------|----------------------|
| 1. | Rev.Bro.Dr. Prathip | Martin Komolmas | Advisor |
| 2. | Rev.Bro.Dr. Bancha | Saenghiran | Advisor |
| 3. | Dr. Kamol | Kitsawad | Chairman |
| 4. | Mr. Sompol | Na-Songkhla | Member |
| 5. | Dr. Soonthorn | Pibulcharoensit | Member |
| 6. | Mr. Sorana | Arunrat | Member |
| 7. | Ms. Kusalin | Pipitkul | Member and Secretary |

Support Grants for Research and Academic Works Committee

1.	Dr. Sompit	Porsutyaruk	Chairman
2.	Prof. Dr. Chidchanok	Luersinsub	M.O.E.
3.	Prof. Dr. Udom	Varotsikhadit	M.O.E.
4.	Dr. Sudhiporn	Patumtaewapibal	Member
5.	Asst.Prof.Dr. Supavadee	Nontakao	Member
6.	Dr. Sangob	Laksana	Member
7.	Dr. Uree	Cheasakul	Member
8.	Asst.Prof.Dr. Kittiphan	Techakittiroj	Member
9.	Mr. Ronachai	Homchantr	Secretary

“Calendar – August 2014”

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

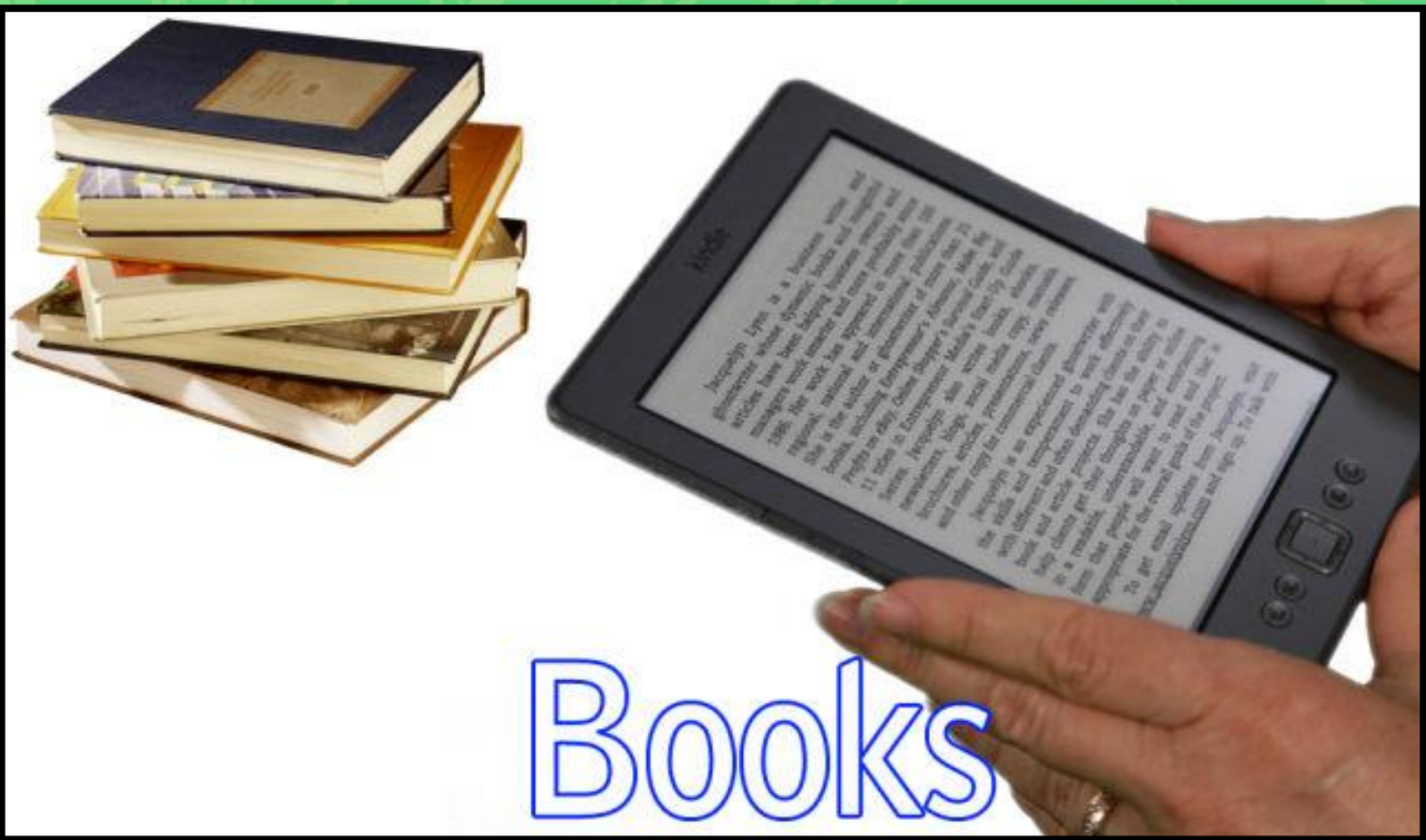
Trends in the World

Google Inc.

Cars with no steering wheel







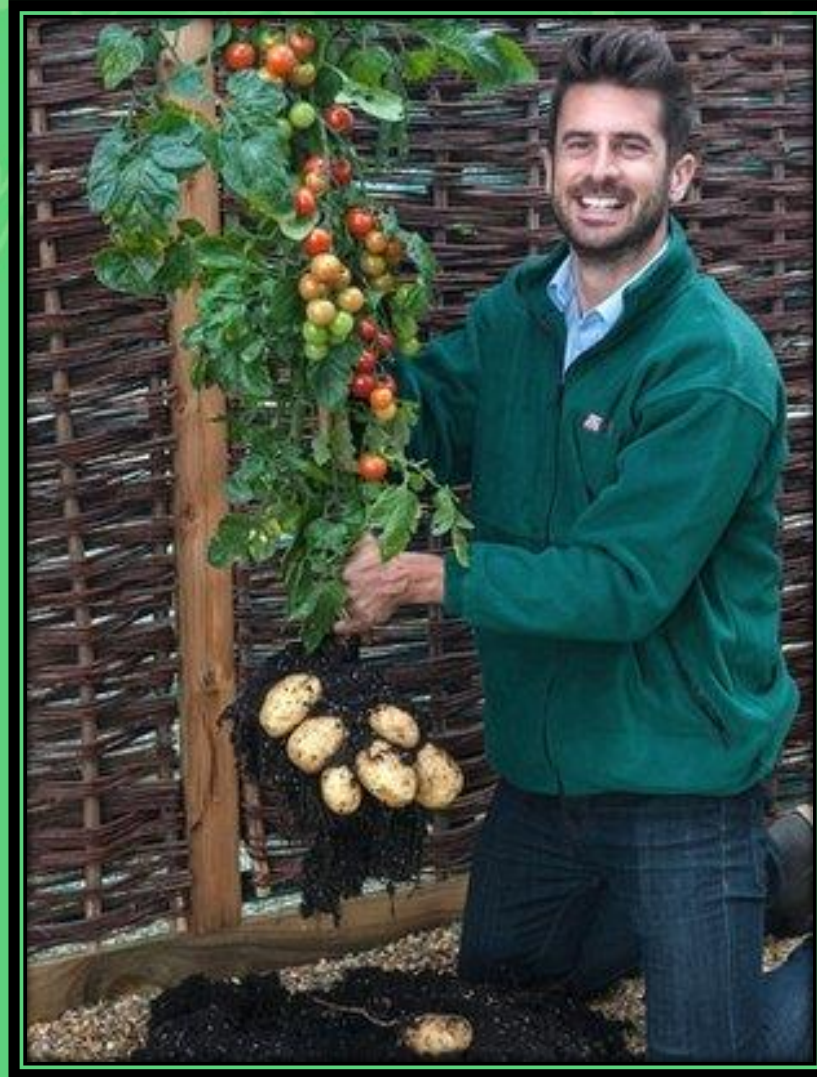




Digital Home:



TomTato



The Changing Landscape

© Reform Mode

Principles of Reform

◎ Adhere to the principles of ...

⇒ righteousness,

⇒ transparency,

⇒ legitimacy,

⇒ fairness, and

⇒ efficiency

Types of HEIs

- ◎ Public Institutions
- ◎ Private Institutions
- ◎ Specialized Education Institutions
- ◎ Area-based Institutions

In Academic Year 2014

© Academic Calendar Change

1st Semester : August - December

2nd Semester : January - May

Summer : June - July

◎ Shift in the roles of a university

Past

- 💧 Teaching
- 💧 Research
- 💧 Services
- 💧 Arts & Cultures

Present

- Living & Learning University
- Social Engagement
- Manpower Development

Living & Learning University

◎ The process within the university

- dynamics
- lively
- active
- mixture of theories & practices
- learning → outcome

Social Engagement (The demands)

- ◎ Work hand in hand with society
- ◎ Have impact on its development & growth
- ◎ Be social beacons, and society conscience building
- ◎ Render professional upgrading & lifelong learning
- ◎ Propose solutions to the society
Be the mainstay of the society

The Changing Landscape in HE

☆ Rapid shifts in technologies and demographics alone have created imperatives for new paradigms ...

1. Students are looking for the best return on investment — not only for life preparation but also careers.

2. The need to retrain an aging professoriate that is steeped in older pedagogies and philosophy of education.
3. The potential of MOOCs, badges, partnerships, consortia and other non-traditional approaches is rampant.

4. Efficient, effective, and strategic infrastructure and personnel.

5. Demand for access to quality education for all citizens in the developing world is growing.

6. Global citizenship is no longer a noble aspiration.

7. Curricula must be designed to integrate cultural competence and cultural fluency with knowledge and skill acquisition.

8. Students have to be exposed in meaningfully experiential ways to multiple aspects of difference to sufficiently integrate the ingredients of global citizenship into their own identities.

Global Education for the Future

1. Internet is the first “meteorite”
2. Supercomputer in the palm of your hand is the second “meteorite”
3. DNA Technology
4. Superconductivity Technology
5. Space Elevator

What is Internationalisation?

“The process of integrating an international or global dimension into the purpose, functions, or delivery of post secondary education.”

(Knight, 200 6C)

Drivers of internationalization of HE

- 💧 Competitiveness
- 💧 Strategic Alliances
- 💧 Human Resource Capacity
- 💧 International Cooperation
- 💧 Cultural Awareness
- 💧 Education Exports
- 💧 Regional Priorities

International Recognition

- ◎ To earn recognition internationally, two things have been under consideration:
 1. International university rankings, and
 2. Recent policies designating top-tier universities as research universities.

Research in Thailand

© Thailand's competitiveness in research is a significant indicator of the production and quality of human resources of the country.

- In 2009, the Ministry of Education initiated the National Research University Project with an additional 12 billion baht.
- Currently, nine universities are selected in this project. These research universities are expected to achieve higher world university rankings.
- Rankings are important, but relevance of universities to “Thai society is also important.”

Publications:

Publications as the route to high rankings

- 1. Publication rate is a key ingredient across most international university ranking systems.**
- 2. Publication in top-tier international journals was viewed as an important strategy to high rankings.**
- 3. Graduate students are viewed as important contributors to publications.**

Major Functions of AU

1. Produce graduates with knowledge, skills, social responsibilities, etc.
2. Be a mechanism for students to move up the social ladder.
3. Raise capabilities of personnel in the workforce.
4. Respond to social needs.
5. Set the future of the country.

Normal Practice

We are used to having things tabled out readily for us ...

- ⇒ cooked food for us to eat
- ⇒ top-down culture
- ⇒ wait for the boss to decide
- ⇒ fill in the blanks

New Perspectives

Create a culture of ...

1. Being inquisitive
2. Enjoying working on difficult tasks

To improve/develop AU, ...

1. Examine its processes/capabilities/productivity
(input - output - outcome)
2. Communicate/share knowledge (KM) and
best practices

AU Future

To see a better future, AU mission should ...

- 1. Transcend the boundary of AU and of the nation educating for global perspectives, and advance the frontiers of knowledge worldwide.**
- 2. Increase more research-intensive, using scientific methods in disciplines outside the sciences.**

3. Faculty members are assuming new roles, shifting from traditional independent patterns of inquiry to becoming members of team-oriented, cross-disciplinary, and international relational partnerships, with research directed toward real-world problems.

Basic Requirements

1. Zero defect in teaching job
2. Improve your teaching and administrative capabilities
3. Research
4. Public-Services

Food for Thoughts

“We live in a time when authority is questioned, gratification is instant, morals are relative, ethics are situational, and truth is apparently what we decide it is.

We lead lives of conflict and ease , and as a result, we’ve lost our hunger to lead and achieve.”

~ Vince Lombardi ~

“Every organization must be prepared to abandon everything it does to survive in the future.”

~ Peter Drucker ~

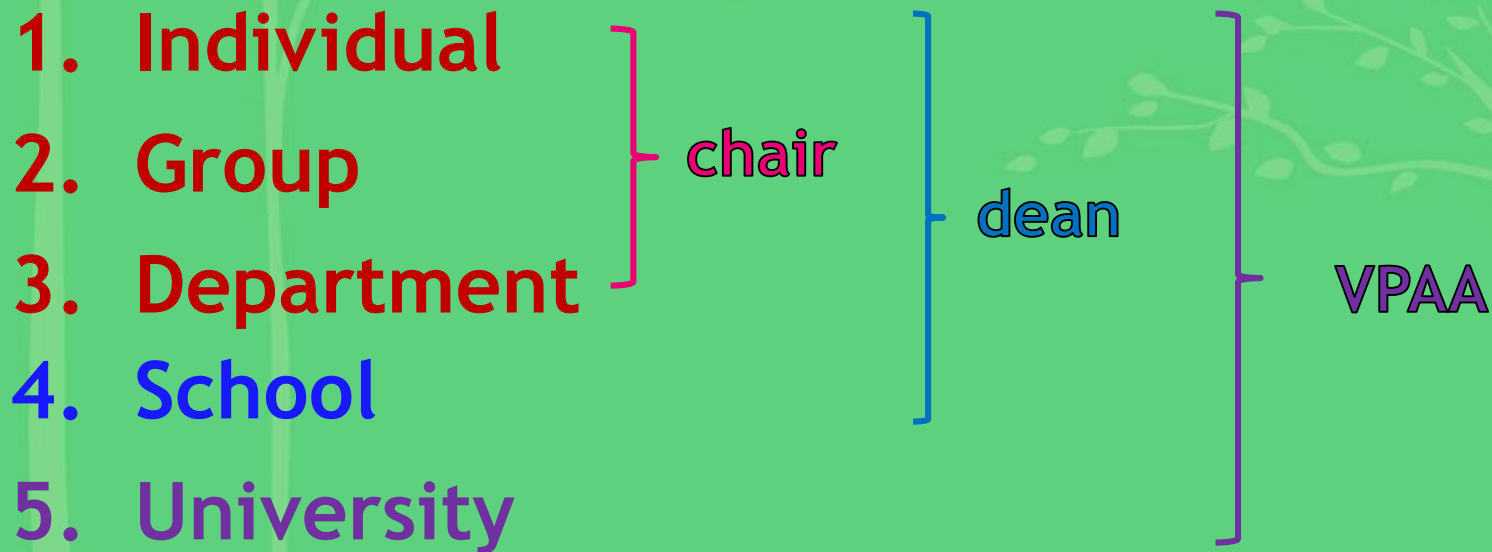
“The future belongs to the fearless, the innovative, the entrepreneurial.”

Colin Turner

(In his book: Introduction of “Lead to Succeed.”)

Application

- To be able to chart the future of AU, the PDCA process must be done at all levels, record them and propose up the line.



THANK **Y**OU!!!

